

Dissemination of the CaixaResearch Health Call 2024

We appreciate your help in sharing information about the CaixaResearch Health Call.

Please use this document as guidance to publicise the Call via email or social media and reach as many potential applicants as possible. Feel free to use any of the materials provided in the communication kit.

Example email

Subject: The CaixaResearch Health Call is now open for applications!



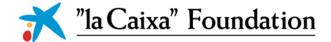
Body text:

"la Caixa" Foundation is looking for transformative scientific projects in Spain and Portugal with a **big impact on society** to pave the way for tomorrow's health.

Your project in oncology, infectious diseases, neuroscience or cardiovascular and associated metabolic diseases can receive **up to one million euros** in support.

Submit your project by 16 November 2023.

Find out more: https://caixaresearch.org/en/caixaresearch-health-call



Social Media recommendations

When posting on social media:

- Please use the hashtags #CaixaResearch #FundaciónlaCaixa #Health
- Include the Health Call URL for up-to-date information and access to the application platform: https://caixaresearch.org/en/caixaresearch-health-call
- Consider mentioning "la Caixa" Foundation profiles so we can amplify your message on our own channels.

Twitter: @CaixaResearch

Facebook:

www.facebook.com/fundlacaixa (Spain)

https://www.facebook.com/fundlacaixapt/ (Portugal)

Instagram: @FundlaCaixa

LinkedIn: "la Caixa" Foundation (https://www.linkedin.com/company/546456/admin/)

Tweet example:



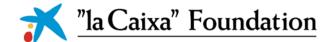
Pave the way for tomorrow's health! 🖺

The @CaixaResearch Health Call offers up to 1 million euros for projects in oncology, infectious diseases, neuroscience or cardiovascular and associated metabolic diseases. #CaixaResearch

Find out more: https://caixaresearch.org/en/caixaresearch-health-call

Hashtag: #CaixaResearch

Mentions: @CaixaResearch



LinkedIn post example:



The #CaixaResearch Health Call is now open for applications!

Are you working to tackle the current challenges in oncology or infectious diseases? Exploring the unknown in cardiovascular and associated metabolic diseases? Delving further into today's questions in neuroscience?

@Fundación "la Caixa" is looking for transformative projects in Spain and Portugal to support with up to one million euros.

Don't miss this opportunity. Submit your project by 16 November 2023.

Find out more at https://caixaresearch.org/en/caixaresearch-health-call

Hashtag: #CaixaResearch

Mentions: @Fundación "la Caixa"